



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25314674	<b>Changes as of:</b> 9/22/2016 at 1:04 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 801/811/5041	<b>Flight:</b> 9/27/16 - 10/3/16	<b>Total \$:</b> \$2,119.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Lever Stoney for Mayor	<b>Total Spots:</b> 19
650 Massachusetts AVE NW	<b>Product:</b> Lever Stoney for Mayor	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5416189	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JAMES SCUTARI	<b>Assistant:</b> JAMES SCUTARI
	202-955-5342	202-955-5342
<b>Comments:</b> Separation: 30		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP
							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	Tu-F,M 7a-8a		FOX Richmond Morning News	\$30.00	0	30	1	0	1	1	0	0	1	4	\$120.00	\$0.00	0.0
2	Tu-F,M 5p-5:30p		Judge Judy	\$115.00	0	30	0	0	1	0	0	0	1	2	\$230.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		Judge Judy	\$115.00	0	30	1	1	0	1	0	0	0	3	\$345.00	\$0.00	0.0
4	Tu-F,M 10p-10:30p		FOX Richmond News Ten	\$200.00	0	30	1	1	0	0	0	0	1	3	\$600.00	\$0.00	0.0
5	Tu-F,M 10:30p-11p		FOX Richmond News Ten	\$200.00	0	30	1	0	1	0	0	0	1	3	\$600.00	\$0.00	0.0
6	Tu-F,M 12m-12:30a		Modern Family	\$50.00	0	30	0	1	1	0	0	0	1	3	\$150.00	\$0.00	0.0
7	Su 10:35p-11p		Big Bang Theory	\$74.00	0	30	0	0	0	0	0	1	0	1	\$74.00	\$0.00	0.0
TOTALS:							4	3	4	2	0	1	5	19	\$2,119.00	\$0.00	0.0



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CPE: 801/81/5041 Flight: 9/27/16 - 10/3/16 Station: WRLH  
Agency: BUYING TIME, LLC Advertiser: Lever Stoney for Mayor Market: Richmond  
650 Massachusetts Ave NW Product: Lever Stoney for Mayor Office: WASHINGTON

Suite 210 Agency Order #: 5416189 Buyer: Dome, Liz Primary Demo: Adults 35+  
Washington, DC 20001 Salesperson: JAMES SCUTARI Con Type: POLITICAL/NOTE

202-955-5342 Assistant: JAMES SCUTARI Separation: 202-955-5342

Total \$: \$2,119.00  
Total Spots: 19  
Total CPP: \$0.00  
Total GRP:

Special Instructions	
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Date/Time	Added by	Comment
09/22/16 1:04 PM	JAMES SCUTARI	Separation: 30
09/22/16 1:04 PM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$23,544
WRLH Share:	9%
Comment:	
WRIC:	38%
WWBT:	53%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GMP
	100%	19	\$2,119.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>19</b>	<b>\$2,119.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	19	\$2,119.00
<b>Total</b>	<b>19</b>	<b>\$2,119.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/23/16 9:21 AM					\$0
Revision	9/22/16 1:04 PM	JAMES SCUTARI	Revised			\$0
New	9/22/16 12:59 PM	JAMES SCUTARI	New	19		\$2,119.00

Changes: Product from political to Lever Stoney for Mayor, Demo Meta to [R16], User Entered \$ from \$0.00 to \$2,119.00.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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